

## Ethics and Values

At Milk we take our ethical policy very seriously. As a digital media partner, Milk provides strategic corporate communication for its clients on a digital platform. As such the company feels that it is responsible for the message delivered on behalf of its clients. Milk adheres to the following principles in its ethical policy:

- Milk will not work with companies with ethically dubious backgrounds
- Milk will offer, wherever possible, a discount on its rates for charitable and social enterprises
- Milk actively supports social enterprises such as the breast cancer charity Wig Out

To download a PDF of our current ethical policy [click here](#)

### Social Enterprise Partners Wig Out

Wig Out was formed in 2008. It is an organisation which aims to support breast cancer charities.

It encourages people to raise money for these charities by providing support, resources and ideas for fundraising activities. Monies raised via Wig Out activities are then donated to either: Breast Cancer Care, Breast Cancer Research, MacMillan, Christies and others.

"Milk has been a key partner providing support to the organisation by donating development time for the website and blog."

Hayley Stopford, Founder

For more information visit the website and see the about section: [www.wigout.org.uk](http://www.wigout.org.uk) or the blog :