

## Mass e-mail marketing

At Milk we offer mass e-mail marketing that gets your message to hundreds of thousands of people instantly. Our dedicated mass mailer servers can be set up exclusively for your mail domain allowing fast HTML messaging, with maximum deliverability.

- Create HTML newsletters that match your corporate website and branding
- Make use of your email databases to send out informative content that links back to your site.
- Maximum deliverability: Our mail servers ensure that your messages will NOT be sent to junk mail folders
- Mail Merge data. Personalize each email with your customers company or personal names.
- Full Unsubscribe and bounce mail features
- Track the clicks from your emails, what content are people responding to?

A dedicated mass mail server with support to send 1 newsletter a month can be set up for only £100 a month. Please call 0845 094 9167 for more info.